

This certificate has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 (Gazetted 11 October 2013).

MEASURED ENTITY

Company Name	WOW MARKETING SERVICES (PTY) LTD
Address	BERRY & DONALDSON BUILDING, 3 rd FLOOR, 09 CALEDON STREET, CAPE TOWN, WESTERN CAPE, 8001
Registration Number	2007/005338/07
VAT Number	4920237056

BBBEE SCORE PER ELEMENT

POINTS	WEIGHTING	ACTUAL
Ownership	25.00	15.54
Management Control	15.00	10.57
Skills Development	25.00	24.88
Enterprise & Supplier Development	30.00	29.59
Socio-Economic Development	12.00	12.00
TOTAL	107.00	92.58

BBBEE STATUS - LEVEL THREE CONTRIBUTOR

BEE Procurement Recognition Level	110.00%	Empowering Supplier	Yes
Black Ownership	72.85%	Modified Flow-Through Applied	No
Black Female Ownership	72.85%	Exclusion Principle Applied	No
Designated Group Suppliers	04.00%	Discounting Principal Applied	No
Black Youth	04.00%	Y.E.S Initiative Applied	Yes
Black Disabled	00.00%	Y.E.S Target and 2.5% Absorption	No
Black Unemployed	00.00%	1.5 x Y.E.S Target and 5% Absorption	No
Black People Living in Rural areas	00.00%	Double Y.E.S Target and 5% Absorption	No
Black Military Veterans	00.00%		

Applicable Scorecard

QSE (Revised Codes) Information and
Communication Technology Sector Scorecard

Applicable BEE Code

Gazetted Codes 40407

Financial Period Assessed

Year Ended 28 February 2026

Issued Date

29 May 2026

Expiry Date

28 May 2027

Validity Period

12 Months from date of Issue

Certificate Number

SG-260091-12955-KS

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