

This certificate has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 (Gazetted 11 October 2013).

### MEASURED ENTITY

Company Name	WOW MARKETING SERVICES (PTY) LTD
Address	BERRY & DONALDSON BUILDING, 3 <sup>rd</sup> FLOOR, 09 CALEDON STREET, CAPE TOWN, 8001
Registration Number	2007/005338/07
VAT Number	4920237056

### BBBEE SCORE PER ELEMENT

POINTS	WEIGHTING	ACTUAL
Equity Ownership	25.00	25.00
Management Control	15.00	12.86
Skills Development	25.00	21.57
Enterprise & Supplier Development	30.00	29.99
Socio-Economic Development	12.00	10.79
<b>TOTAL</b>	<b>107.00</b>	<b>100.21</b>

### BBBEE STATUS - LEVEL ONE CONTRIBUTOR

BEE Procurement Recognition Level	135.00%	Empowering Supplier	Yes
Black Economic Interest	55.00%	Modified Flow-Through Applied	Yes
Black Female Economic Interest	30.01%	Exclusion Principle Applied	No
Black Voting Rights	51.00%	Discounting Principal Applied	No
Black Female Voting Rights	26.01%	Y.E.S Initiative Applied	No
Designated Group Suppliers	04.00%	Y.E.S Target and 2.5% Absorption	No
Black Youth	04.00%	1.5 x Y.E.S Target and 5% Absorption	No
Black Disabled	00.00%	Double Y.E.S Target and 5% Absorption	No
Black Unemployed	00.00%		
Black People Living in Rural areas	00.00%		
Black Military Veterans	00.00%		

Applicable Scorecard

Applicable BEE Code

Financial Period Assessed

Issued Date

Expiry Date

Validity Period

Certificate Number

QSE (Revised Codes) Information and  
Communication Technology Sector Scorecard

Gazetted Codes 40407

Year Ended 28 February 2023

29 May 2023

28 May 2024

12 Months from date of Issue

SG-230060-11583-KS

