

This certificate has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 (Gazetted 11 October 2013).

MEASURED ENTITY

Company Name	WOW MARKETING SERVICES (PTY) LTD
Address	BERRY & DONALDSON BUILDING, 3RD FLOOR, 09 CALEDON STREET, CAPE TOWN, 8001
Registration Number	2007/005338/07
VAT Number	4920237056

BBBEE SCORE PER ELEMENT

POINTS	WEIGHTING	ACTUAL
Equity Ownership	25.00	25.00
Management Control	15.00	14.29
Skills Development	25.00	22.00
Enterprise & Supplier Development	30.00	27.89
Socio-Economic Development	05.00	05.00
TOTAL	100.00	94.18

BBBEE STATUS

BEE Procurement Recognition Level	110.00%
BEE Status	Level Three Contributor
Black Ownership	51.00%
Black Female Ownership	26.01%
Modified Flow-Through Principle Applied	Yes
Empowering Supplier	Yes
Designated Group Suppliers	No
Y.E.S Initiative Applied	No
Applicable Scorecard	Qualifying Small Enterprise
Applicable BEE Code	Gazetted Codes 42496
Financial Period Assessed	Year Ended 29 February 2020
Issued Date	27 May 2020
Validity Period	12 Months from date of issue
Expiry Date	26 May 2021
Certificate Number	SG200024-10222-NG



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