



WOW on Sales & Channel Incentive Programmes

Increase sales, grow market share, enhance customer experience and reward your sales intermediaries for positive behaviour changes.

Why a channel incentive programme?



Our Approach

Whether your goal is to increase your sales, expand geographically or destroy the competition, we have you covered. We design tailor-made incentive programmes to excite, engage with, and reward your sales intermediaries, motivating them to perform at their best





Rewards

Offer them choice – engage them more

Cash
directly into their bank account or onto
a re-loadable MasterCard



OR



WOW Anything Goes

literally anything – if they can see it
and they have earned enough, they
can have it

Why WOW?



Custom designed solutions
driving increased **sales and product
knowledge** transfer



Industry experts in focusing **sales
intermediary behaviour**
on short-term targets



Value-driven, flexible
and creative in design

What's in it for you?

A sales channel incentive programme helped a mobile communications company



Increase average sales per
consultant by **132% per month**
over a **35-month period**



Achieve a **19% reduction in staff
turnover** at store level

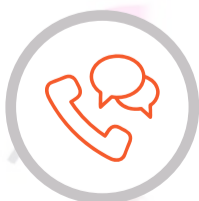


Campaign becomes self-funded
within **6-months of roll-out**

Get in touch!

WOW Enterprise Performance Solutions

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