



ENTERPRISE
PERFORMANCE
SOLUTIONS

SALES & CHANNEL INCENTIVE PROGRAMMES

***Increase sales, grow market share, enhance customer experience
and reward your sales intermediaries for positive behaviour changes***

Why a channel incentive programme?

- Incentivise sales intermediaries to sell your products
- Enhance your brand awareness
- Ignite new product launches
- Get rid of slow-moving stock
- Cement long-term channel relationships
- Sustainably grow market share

Our Approach

Whether your goal is to increase your sales, expand geographically or destroy the competition, we have you covered.

We design tailor-made channel incentive programmes to excite, engage with, and reward your sales intermediaries, motivating them to perform at their best

Rewards

Offer them choice – engage them more.

Cash - directly into their bank account or onto a re-loadable MasterCard, **OR**

WOW Anything Goes - literally anything – if they can see it and they have earned enough, they can have it.

Why WOW?

- Custom designed solutions driving increased sales and product knowledge transfer
- Industry experts in focusing sales intermediary behaviour on short-term targets
- Value-driven, flexible and creative in design