



ENTERPRISE
PERFORMANCE
SOLUTIONS

WOW REWARD CARDS

Incentivising your employees, channel partners and intermediaries or customers has never been so simple.

With our WOW Card, you can now pay-out incentives and bonuses or just say thank you in a way that is convenient, safe and offers great flexibility for the recipient.

Features and benefits

- Can be used anywhere in South Africa that MasterCard is accepted
- Max load balance is R25, 000 p/m
- Participant's do not pay for card swipes, the merchant does
- Balance enquiries can be made at any time
- Cards are re-loadable
- 3-year validity

Campaign types

Recurring

Known as profile cards, a WOW Card is linked to an individual by ID number and can be re-loaded multiple times.

Once-off

A single-use WOW Card for those once-off occasions when you'll never have to reward that person again, such as a promotion or competition.

Process

Cost Estimate



Proof of Payment received



Cards despatched via courier



Client confirms receipt



Cards loaded

Why WOW

- 110, 000 + prepaid WOW Cards currently in use in South Africa
- More than R65 million issued over the past 5 years
- Value-driven, flexible and creative in design