

This certificate has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 (Gazetted 11 October 2013).

MEASURED ENTITY

Company Name	WOW MARKETING SERVICES (PTY) LTD
Address	BERRY & DONALDSON BUILDING, 3RD FLOOR, CAPE TOWN, 8001
Registration Number	2007/005338/07
VAT Number	4920237056

BBBEE SCORE PER ELEMENT

POINTS	WEIGHTING	ACTUAL
Equity Ownership	25.00	25.00
Management Control	15.00	14.44
Skills Development	25.00	17.95
Enterprise & Supplier Development	30.00	26.63
Socio-Economic Development	05.00	05.00
TOTAL	100.00	89.02

BBBEE STATUS

BEE Procurement Recognition Level	100.00%
BEE Status	Level Four Contributor
Black Ownership	51.00%
Black Female Ownership	13.27%
Modified Flow-Through Principle Applied	No
Empowering Supplier	Yes
Designated Group Suppliers	No
Applicable Scorecard	Qualifying Small Enterprise
Applicable BEE Code	Gazetted Codes 38766
Financial Period Assessed	Year Ended 28 February 2018
Issued Date	31 May 2018
Validity Period	12 Months from date of issue
Expiry Date	30 May 2019
Certificate Number	SG180113

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